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# AAPA Seaports Magazine

## 2011-12 Editorial Schedule

### **WINTER 2011/12 - AAPA SEAPORTS MAGAZINE – Publishes December 2011**

#### **THEME: Safeguarding Commerce in an Era of Uncertainty**

Includes coverage of AAPA Port Security Seminar and Exposition, July 20-22, in New Orleans.  
*Bonus distribution at AAPA Spring Conference, March 2012, in Washington.*

#### VIEWPOINT:

- Kurt J. Nagle, AAPA president and CEO
- Jerry A. Bridges, executive director, Virginia Port Authority, and AAPA chairman of the board and U.S. delegation chair
- Don Krusel, president and CEO, Prince Rupert Port Authority, and Canadian delegation chair
- Sean Matthew, general manager and CEO, St. Lucia Air & Sea Ports Authority, and Caribbean delegation chair
- Jenaro Sánchez Arias, director, Instituto Costarricense de Puertos del Pacifico (INCOP), and Latin American delegation chair

SPECIAL FEATURE: "Safeguarding Commerce in an Era of Uncertainty"

#### CASE STUDIES:

- Halifax Port Authority
- Port of Miami
- Port Authority of Jamaica
- Colombia

#### GUEST ARTICLES:

- Port Authority of New York & New Jersey
- U.S. Sen. Mary Landrieu, D-La., chair, Homeland Security Subcommittee, Senate Appropriations Committee)
- Janet Napolitano, secretary, U.S. Department of Homeland Security, invited
- Read Adm. Paul F. Zukunft, assistant commandant for marine safety, security and stewardship, U.S. Coast Guard
- Lt. Cmdr. Gregory A. Callaghan, chief, TWIC Implementation Branch, Office of Port & Facility Activities, U.S. Coast Guard
- Joseph M. Lawless, director, maritime and bridge security, Massachusetts Port Authority, and chair, AAPA Security Committee
- Charles J. McCarthy, maritime project manager, U.S. Department of Transportation John A. Volpe National Transportation Systems Center
- Dr. Ben Zingman, president, Ben Zingman Communications
- Dr. Nikolaos Papas, managing consultant, BMT Hi-Q Sigma

PORTS & POLITICS: Providing updates on legislative/regulatory matters of critical interest to the port industry.

PORT PEOPLE: Highlighting recent executive-level personnel developments at Western Hemisphere ports.

### **SPRING 2012 - AAPA SEAPORTS OF THE AMERICAS DIRECTORY**

- Ad closing Jan 31, 2012
- Publishes March 2012

AAPA's comprehensive & prestigious annual reference guide to the ports and port industry. The 2012 AAPA publication series will mark the 100<sup>th</sup> anniversary of AAPA. The **AAPA Seaports of the Americas Directory** will be a special Centennial collector's issue, featuring an historical timeline, articles on Western Hemisphere seaport industry history, interviews with former AAPA board chairs, the most updated list of verified AAPA members, detailed port data, and so much more. More details to come.

### **SUMMER 2012 - AAPA SEAPORTS MAGAZINE**

- Ad closing May 11, 2012
- Publishes June 2012

**THEME:** Infrastructure (surface and waterside)

Includes coverage of Shifting International Trade Routes Workshop, cosponsored by AAPA and the U.S. Maritime Administration, Jan, in Tampa, Fla., and AAPA Spring Conference, March, in Washington.

Bonus distribution at AAPA Latin American Congress and AAPA Maritime Economic Development Seminar.

### **FALL 2012 - AAPA SEAPORTS MAGAZINE**

- Ad closing Sept 3, 2012
- Publishes Oct 2012

**THEME: Environment (including sustainability, community relations)**

Focuses on many of the beneficial environmental, societal and community outreach programs and initiatives that AAPA member ports have undertaken or are in the process or implementing.

Bonus distribution at 101<sup>th</sup> annual AAPA Convention, Oct. 21-25, in Mobile AL.

### **WINTER 2012 - AAPA SEAPORTS MAGAZINE**

- Ad closing Dec 3, 2012
- Publishes Dec 2012

**THEME: Port Security**

The feature story on the new age of seaport security. Includes coverage of AAPA Port Security Seminar and Exposition, July, in Miami.

Bonus distribution at AAPA's Spring Conference, March 2013, in Washington.