

SEAPORTS

AAPA

2021

» MAGAZINE

2021 Editorial Plan

Q1 2021, VOL. 60 | PUBLISHED: MARCH 2021

THEME: **BLAZING A TRAIL**

Centerspread Feature: Changing Face of the Industry

The industry is constantly changing, and went into overdrive with the crisis-management steps incorporated during the COVID-19 battle. Changing times mean new faces, teams, operations and a new “normal.” How much has it changed from last year and what do you need to know about operating your port in order to successfully navigate the new landscape?

Guide to Grants

Securing grants is one of the optimum ways to finance port projects, and there are a lot out there with just that purpose. However, knowing what’s available and having the know-how and personnel who can fulfill all of the requirements needed to secure them is a challenge almost more daunting than the project itself.

The Dredging Scoop

What are the biggest concerns for a port director when it comes to dredging? Whether it’s working with the U.S. Army Corps of Engineers, your tenants, the community or environmental/wildlife stewards, there are certain ways you can address the challenges to make them more navigable.

Mission Accomplished: How to Beat a Curve Ball

In 2020, ports adjusted their projects and their goals in order to adapt to the curve ball that COVID-19 threw at them. Ports share some of their top challenges over the past year, and what they did to solve them, or, in some cases, work around them.

Q2 2021, VOL. 61 | PUBLISHED: JUNE 2021

THEME: **MAKING THE CONNECTION**

Centerspread Feature: Cruise Connections

Connect with your cruise terminals operators to find out how you can benefit each other, while also boosting the appeal of the port as a cruise connection point.

Cyber Connections

Connecting online, either with your tenants or partners, is crucial to securing and maintaining equally beneficial business relationships. Successful cyber connections also rely on practicing safe online communication, operations and data storage.

Close Connections

Connecting with your workforce and connecting your workforce to each other are keys to a stronger, more resilient team. Here are some ways to help your team not only become closer, but more efficient.

Critical Connections

What are some of the aspects of running a port that people don’t usually consider – the critical pieces of equipment that are invaluable and essential in port operation and supply chain continuity? From tires for the cranes, to sturdy fencing, weatherproof cameras and rust-resistant pilings, it is these non-glamorous products that are needed to keep the bones of every port operation strong.



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We have **newly improved and popular** options to make your company stand out.

» **AAPA Seaports Advisory** eNewsletter is a popular product that serves as a weekly digest of port news, industry trends and career opportunities. Placements are available for 3, 6 or 12 months.

» The redesigned **Seaports Media website**, www.aapaseaports.com, is the go-to resource for timely information regarding current events in the ports industry, archived articles released in *Seaports* quarterly magazine, and can feature your story with our sponsored content and banner options.

Q3 2021, VOL. 62 | PUBLISHED: SEPTEMBER 2021

THEME: EXPANDING YOUR REACH

Centerspread Feature: Annual Convention Insider Track

This issue will be distributed at the annual convention, so the centerspread theme will complement the event's theme. The 2021 theme will revolve around expanding your reach in the supply chain.

Sky Patrol: Using Drones for Security, Data Collection

The idea of using drones for port security and to collect data seemed far-fetched just a year ago. But, not so much anymore. Ports are exploring their capabilities and adding them to their budgets as more and more reports come in highlighting their diversity.

Adaptive Learning

When it comes to training the workforce and self-improvement, how has the industry adapted to the post-COVID-19 "new normal" combined with the skyrocketing advances in technology? Simulation training, online classes, virtual reality options and webinars are just a few of the ways the new workforce is expanding its skills and training for the future.

A (Remote) Hands On Approach

Controlling operations remotely, artificial intelligence and automation have not only become a reality, but almost a necessity. From overseeing security and lighting to manipulating cranes and yard equipment to using virtual reality for training and equipment operation, managing port operations remotely is seeing a new definition of "hands on."



Q4 2021, VOL. 63 | PUBLISHED: DECEMBER 2021

THEME: BEST OF THE BEST

Centerspread Feature: Best of the Best

When it comes to Western Hemisphere ports and the companies and partners that support them, there are some that stand out as being top of their game. Here is a round up of some of those ports and companies that caught our eye during the year as being the best of the best.

Award-Winning People at Ports

Ports need a team of competent employees in order to achieve their goals – but sometimes there is one person that stands out just a little more when it comes to what he/she contributes.

Fueling the Trip

Keeping tabs on options, infrastructure updates and pros and cons related to all of the fueling options can be laborious. So we've done it for you. Here are updates on electric, hydrogen CNG, LNG and diesel fueling options, plus solar and wind power.

Global Intrigue: Ports Around the World

Now, THIS is what makes a port stand out. Here are some of the most interesting and impressive ports around the world – and why they stand out.

Features are subject to change.

ADVERTISING INFORMATION

AAPA invites you to participate in our MarCom Platinum award-winning magazine. For more information, please contact **Anthony Land** at **352-333-3454** or **aland@naylor.com**.



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